



Dr. McDougall's Right Foods® Company Profile

Founded

1993

Location

South San Francisco, California

Company Background

For more than 16 years Dr. McDougall's Right Foods® has been offering accessible and delicious products with smart health benefits. The wellness brand began with passionate 'foodies' who improved their health naturally through the renowned McDougall Program in Napa Valley, CA. They wanted to share the great-tasting foods that contributed to their well-being and thus the Dr. McDougall's Right Foods® brand was created.

About Our Products:

Dr. McDougall's Right Foods® is the home of Natural Delicious Wellness®. Our foods are a tasty option for all those who love delicious, convenient and nutritious foods. Health conscious consumers can make smart dieting choices as all products are heart healthy, low in fat and calories, and have no cholesterol. An eclectic portfolio of 32 natural vegan soups and oatmeal caters to consumers seeking to add fiber, plant based protein and antioxidants to their diets. Dr. McDougall's Right Foods® soups are delicious, vegan, and not too salty. Gluten free and organic choices are available and all the foods offer quick and easy preparation that is ideal for anyone with an on-the-go lifestyle.

Leadership

Since 2002, Mike and Rita Vinnicombe have served as owners of Dr. McDougall's Right Foods® making it the #1 natural soup cup brand in the country. Mike and Rita have been in the food design and manufacturing business as a husband and wife team for more than 25 years. They are passionate about wellness and great food and are proud to be a part of the McDougall natural wellness legacy.

Dr. John McDougall, M.D. is co-founder of Dr. McDougall's Right Foods® and Medical Director of the nationally renowned McDougall Program. Based on private practice with thousands of patients and extensive medical research, Dr. McDougall developed a nourishing, low fat diet that not only promotes a broad range of health benefits such as weight loss, but more importantly, can reverse illness such as heart disease, without drugs. Dr. McDougall's Right Foods® started when patients of the McDougall Program wanted to make Dr. McDougall's foods easier for people to find and enjoy. Dr. McDougall is still involved in the development of each product.